Office of Communications • Mark Dallas Loeffler, Director 1700 N. Congress Ave. • Austin, TX 78701-1495 • 512-463-5339 • FAX: 512-475-1415

## PRESS RELEASE

## Treasures of the Texas Coast Children's Art Contest opens

Top prize: United Airline tickets, Royal Caribbean Cruise and a class trip to Schlitterbahn

FOR IMMEDIATE RELEASE December 11, 2014

Contact: jim Suydam 512-463-2716 jim.suydam@glo.texas.gov

AUSTIN, Texas — Texas Land Commissioner Jerry Patterson is calling for entries in the 19<sup>th</sup> annual Adopt-A-Beach "Treasures of the Texas Coast" Children's Art Contest. The deadline to submit artwork is Tuesday, March 3."

"Many little Texans never get to go to the beach, but this contest is an easy way to help teach them about the natural beauty of the Texas coast," Patterson said. "If we want future generations to protect this treasure it's essential they learn why it's worth protecting."

Commissioner-elect George P. Bush — who takes office on Jan. 2 — will select the grand prize winner. This year's grand prize winner will receive two round-trip coach-class tickets from United Airlines to any United destination in the 48 contiguous United States, one 7-night Caribbean cruise from Royal Caribbean Cruise Lines departing out of Galveston, Miami, or Ft. Lauderdale, and a class party at Schlitterbahn Waterpark in New Braunfels.

The grand prize winner's teacher will also receive two round-trip coach-class tickets from United Airlines, and one 7-night Caribbean cruise courtesy of Royal Caribbean Cruises.

Ten winners will be chosen from each of four grade-level categories (K  $-2^{nd}$ ,  $3^{rd} - 4^{th}$ ,  $5^{th}$ , and  $6^{th}$ ). One grand prize winner will be chosen from among the 40 finalists. All 40 winners will receive a ticket to the Texas State Aquarium in Corpus Christi, two all-day passes to Schlitterbahn Waterpark in New Braunfels, two tickets to the Burke Baker Planetarium at the Houston Museum of Natural Science, a certificate of recognition and prizes from the Texas General Land Office and a calendar displaying the winning artwork.

Winning artwork will appear together in a 2016 calendar, which will be distributed across the state. State Rep. Greg Bonnen has even sponsored a display of the winning artwork at the Capitol from May 19 to May 26.

The Adopt-A-Beach "Treasures of the Texas Coast" Children's Art Contest began in 1996 to mark the 10<sup>th</sup> anniversary of the Adopt-A-Beach Program. The annual competition encourages Texas schoolchildren to learn more about the Texas coast and express what they've learned through their art.

Open to students in grades K-6 across Texas, the contest motivates thousands of young artists each year.

Artwork must be displayed on a plain sheet of white 8 ½-inch by 11-inch paper and can be in any medium except computer generated. Three-dimensional art or artwork displaying logos, product brands and/or store names is ineligible.

Only one entry per student is allowed, and all entries must have a completed parental release form taped to the back. Parental release forms may be printed from the Land Office website located at <a href="https://www.texasadoptabeach.org">www.texasadoptabeach.org</a>. Each contest entry must be postmarked by Tuesday, March 3, 2015, and submitted on an 8 ½-inch by 11-inch sheet of white paper.

Students are encouraged to color copy their artwork prior to sending it in because all artwork submitted becomes property of the Texas General Land Office and cannot be returned.

This year's contest sponsors are Royal Caribbean International, United Airlines, Schlitterbahn Waterparks, the Texas State Aquarium, the Houston Zoo and the Houston Museum of Natural Science.

For more information and contest guidelines on the "Treasures of the Texas Coast" 2015 Children's Art Contest, please contact the General Land Office at 1-877-TXCOAST or visit our website at <a href="http://www.texasadoptabeach.org">http://www.texasadoptabeach.org</a>.

###